

Blogging and Religion - Comparison

Contributed by Graydon
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This is one of those tangents I get to take since I run the place here... In the past, I had thought "you know, over the past couple of years while attending different churches... they all seem to be talking about the same thing at the same time." Recently I found out why... For the mainstream churches, there is a "guide" put out by the "top" that suggests "topics" to cover. From what I can tell, it highlights lessons to discuss, bible verses to cover and as far as I know, gives relevant songs to sing. So basically, you can expect that all of the churches within a denomination will be preaching the same message at the same time. While you could expect the similarity around items like Easter and Christmas... this means that at every other time, they are still on the same page. So, how does this compare to blogging...? It seems to me that everytime one of the A-List bloggers (or blog sites) gets on a particular topic, everyone else follows along. Two discussion examples... link baiting and blog networks... both had their run earlier this year... same topic, a thousand different takes on it. So what does this mean? Apparently blogging is a religion and can now take non-profit status. A-List bloggers are the equivalent of regional / national clergy. The Pope should start a blog... it would become the uber guide to seasonal blogging. Of course, as I write this, I'm thinking of ways to take advantage of it... check back later for some thoughts.